

**FLORIDA GULF COAST UNIVERSITY  
FACULTY SENATE MEETING  
Minutes**

**Date:** 11/5/2010

**Time:** 9:30-11:30 am

**Place:** SU 213

Attendance:

Name	Att	Name	Att	Name	Att
Scott Anstadt	X	Joseph P. Kakareka	X	Morgan T. Paine	X
Margaret Banyan	X	Robert Kenny	X	Sandra Pavelka	A
Susan Cooper	A	Carrie Kerekes	X	Monika Renard	X
Jeanie Darnell	A	Jeff Kleeger	X	Maria Roca	X
Win Everham	X	Chuck Lindsey	X	Martha Rosenthal	X
Michael Fauerbach		Megan McShane	X	Jo Stecher	X
Patricia Fay	X	Angela Osterman Meyer	X	Mushfiq Swaleheen	X
Shelby Gilbert	X	Karen Mock	A	Amy Towne	X
Dahai Guo	X	Doug Morris	X	Arie van Duijn	X
Julie Hammerling	X	Menaka Navaratna	X	Gail Wright	X
Doug Harrison	X	Kay Oistad	X	Fan Zhao	X
Susan Hibbard	X				

Legend: X = attended; A = absent with alternate; blank = absent without alternate

Absent with Alternate: Susan Cooper (Doug Carothers), Jeanie Darnell (Mary Voytek), Karen Mock (Jaffar Ali Shahul-Hameed), Sandra Pavelka (Howard A. Smith)

Guests: Greg Tolley, Paul Snyder

Michael Fauerbach- proxy vote by Joseph Kakareka

**1) Gathering: 9:30 am**

*a) Welcome – Chuck Lindsey*

**2) Approval of Minutes of October 22, 2010**

- Minutes approved

**3) Standing Reports**

*a) Provost's Report – Provost Toll*

- *Dean search:* We had conference calls with the search firm that is assisting us with the Dean Search Advisory Committee. I do not have too much information on these sessions because I was at the Board of Governors meetings; however, I heard they were both good sessions. We appear to be developing a good pool of candidates. Lutgert College of Business has approximately 25 candidates and 25 nominations; there is the desire to develop more nominees. The search consulting firm is helping to cultivate those.

- *BOG Meeting*
  - *Block tuition:* There was some conversation concerning block tuition at the meeting. I want to make sure everyone understands the definition of ‘block tuition’ as the University of Florida is proposing. Block tuition is when a university could offer a flat tuition rate for a certain range of credits, rather than charging students on per credit hour. If you were taking three credit hours, you would not be paying the same amount as someone who would be paying 12 credit hours. There has been no discussion on this campus in terms of moving forward with block tuition. I spoke with Kim Diaz and another SGA elected officer at the BOG meeting to hear their feedback.
  - There were energized conversations taking place between two pairs of presidents concerning geographic areas of coverage, duplication of programs and what institutions can offer and where. This did not directly affect FGCU, but they were discussing certain encroachment kinds of issues. If you would like to hear this conversation or anything else from the meeting, the entire BOG meeting will be available on the website for your viewing in a few days.
- We are searching at the university level for our OIEC Director. There has been one candidate on campus already. There will several more candidate open-sessions for everyone to attend.
- *ABET Accreditation:* Last week we had a wonderful evening on the balcony of Holmes Hall where we celebrated the significance of our accreditation.
- We also had a celebration and award ceremony from the Green Building Council for our Platinum Award concerning AB7. It was a wonderful occasion with speakers (a few from the Green Council) who expressed their thoughts of FGCU not only meeting expectations, but really going above and beyond.
- Congratulations to those representing the College of Education. We have started our paperwork to seek the NCATE accreditation. This is one of the more difficult accrediting bodies. We were invited to have our initial certification proposal up on the NCATE website as a model. That is a huge comment regarding the quality that what was put together for that document. For all of you from COE, we truly appreciate the work you have done.
- *UFF Work-load Forum:* I was able to attend the Work-load Forum for about 30 minutes. I had to leave early for the BOG meeting. I look forward to hearing more about the conversations that took place.
- *PATF:* The Positioning and Alignment Task Force met this morning with President Bradshaw and me. I think it was a very good and candid conversation. I am very hopeful the work of the Task Force will continue and move forward. There was a lot of work put in and data submitted by people across Academic Affairs. The success of that effort is important to me, the President, and important to the university overall.
- **Questions & Comments:**
  - There were 25 candidates for the Dean’s search for Lutgert College of Business, can you tell us how many candidates there are for CHP?
    - I don’t have an absolute number on that. For Lutgert, there are about 25 applications in, and also another 25 nominations. Generally, the last couple of days (especially in sunshine state) you will see a lot of people

jump in. The preliminary numbers look good for that, and I expect those numbers to increase.

- Some individuals in the College of Professional studies were wondering why there hasn't been a search for a Dean in that particular college.
  - I am waiting to be informed and then make decisions. There are two positions that are moving forward because I don't believe any information regarding Lutgert College of Business or College of Health Professions would significantly alter those colleges to where we would not want a dean of the college. Please understand I'm not saying this to scare anyone, but the future constitution of that college would describe what we're looking for or not looking for than the constitutions of the other two colleges.

***b) SGA Report – Anthony Graziani, SGA Vice-President***

- As Dr. Toll mentioned, our SG President, Kim Diaz, and Director of Governmental Relations, Daniel Alvarez did attend the Board of Governor meeting. It was the first BOG meeting they were able to attend.
- We are working on revising our Student Government Constitution. It's coming along great. We are almost finished and then it will proceed to General Council, receive of vote during SG elections, and then passed on to the Board of Trustees.
- We are also revising our Finance Code. Once completed it will go to the Board of Trustees.
- Student Fee Committee: We got a proposal from Dr. Rollo last week for a Recreational Fee. The Committee is looking to favorably approve that. We also had a presentation from President Diaz concerning A&S fees. She decided not to request to raise A&S fees this year. This Tuesday, we will be having a presentation from Ken Kavanagh, Director of Athletics and John Brunner about the health fee.
- Alternative Fall Break: Our applications are out. This semester we will be going to New Orleans again. If you know any students who would like to apply for that, they can come to the Student Government offices.
- We are playing the "Harvest of Shame" documentary on November 9 at 5:30PM in Ben Hill Griffin, room 215. Please encourage your students to attend.
- Give Kids the World: Our trip is this weekend. We have 55 students going to volunteer.
- From our Director of Environmental Initiatives, we have a campus garden proposal completed. We are in the process of reviewing that. It would be a community garden for the campus.
- Election Day: We were able to take a little over 50 students to Summit Church to vote. We were happy to get any number of students out there.

***c) UFF Report – Morgan Paine***

- The election results this past Tuesday [State political elections] were not what the Union had hoped for.

- Maddy attended an FEA Delegate assembly last week. At that session, there were some predictions as to what might happen going forward. There was some concern of the return of senate bill number six that may modify teachers' tenure status as well as speak towards merit pay.
- There are some concerns about de-certifying unions for Collective Bargaining who do not have 50% membership. When the UFF was identified as the bargaining agent for each institution, 50% of the faculty had to sign off on cards identifying UFF has their certified bargaining agent. Only three of the S.U.S institutions right now have 50% membership. FGCU at 50% give or take some based on the fluctuation of new faculty. We have been active in our recruiting activities.
- Legislative advocacy is going to be critical this year. We will need to reach across some traditional boundaries to touch legislative delegations that have not always been friends of the Union.
- We had a very successful Workload Forum this past Wednesday. Nora Demers did an excellent job organizing the succession that last about two years. It reported results of a faculty survey we conducted. Essentially, we covered non-classroom teaching responsibilities. There were seven different areas ranging from thesis/dissertation research, mentoring, independent studies, capstone, clinical internships, distance learning, and more. It was found that there was no uniformity across the institution for recognizing, rewarding, and acknowledging these efforts. The workshop really focused on ways of addressing faculty concerns. A number of ideas were put forward.

**d) Senate President's Report – Chuck Lindsey**

- *Commencement:* Commencement is Sunday, December 12 at 2:00PM in Alico Arena. There are a couple changes to the procedure. There will be a processional and there will not be shuttle buses. Parking will be available in parking garage and student housing parking lots. There will be a designated faculty parking lot close to the tennis courts. However, in order to park there you must RSVP to Eileen Regelski to receive your faculty parking pass. A couple of reminders have gone out.

**4) Old Business**

**a) None**

**5) New Business**

**a) Bookstore presentation -**

- We had a wonderful Fall semester with the introduction to book rentals, which many of your students participated in. Students discovered a significant savings by renting their textbooks which hopefully lead to a better performance in your classrooms. We have Jennifer Hatton, operations support for our area. She will bring a perspective to us from other campuses and discuss specifics on how we achieved our specifics here. We also have Jennifer Eveslage to speak about the future about course materials and digital text.
- Jennifer Hatton, Group Vice President for Sales & Operations– Our primary focus is to provide course materials to your students for a successful learning experience. Rental has been in the works of Follett for three years. We tested the market and our system. There is a lot of online competition. The focus on the rental program is to promote lower costs for students. From surveys we have conducted, price is number

one reason to purchase or not purchase a book. The rental functionality is very easy. They are also able to register online or in stores. They can refund their book or later if they choose to keep a book, can convert the rental to a full purchased book without financial penalties. We send out about four due-date return reminders. The average textbook cost is \$100 and the average rental price is \$49. At FGCU, the results were very positive. You had 453 titles eligible for students to rent. That is 37% of your total title base. We rented 6,759 textbooks this fall. It represented 14% of total textbook sales for the semester. We saved students \$302,000 using rental.

- Rentatext.com is a website for faculty. It is a list of available rental books.
- Jen Eveslage, Manager of Digital Sales & Support: Only about 40% of the total print world may be available in digital format. Digital is usually costs 40%-60% less than a new textbook. Our product, CafeScribe.com is a website that gives you the opportunity to combine what you're doing in the classroom and give students a more engaging process. CafeScribe has a collaborative tool where you can add content, context, quiz questions, and discussion points directly into the book online. Portability, mobility, and devices are very important. We have developed Droid and other applications for our product. We are staying away from single serve devices such as a Kindle or a Nook. Those are proprietary devices that content might not be available to everyone on. We are focusing on mobile devices, computer/laptop, or Netbook. It's important to create a product that is affordable to you. What we expect to happen is CafeScribe will become part of your total technology solution. We have quite a bit of opportunity to integrate what you're using right now. We can put the CafeScribe content straight into Angel so you can access the text and go directly where you want to go.
- CafeScribe.com is where you would go to download books, form groups, do collaborations, and download the eReader. You could put 30 years of teaching experience into one book and provide it to your students. You can link up with other professors. You are able to add in as many notes as you like. We know of a professor who put in quiz questions throughout the text to ensure their students were reading the material.
- CafeScribe.com looks a lot like Facebook and other social networking websites.
- For the full PowerPoint presentation, please visit:  
[http://www.fgcu.edu/FacultySenate/files/11-5-2010FGCU\\_Rent-a-Text\\_and\\_CourseTracks\\_Meeting.ppt](http://www.fgcu.edu/FacultySenate/files/11-5-2010FGCU_Rent-a-Text_and_CourseTracks_Meeting.ppt)

**b) Graduate Admission Requirement – Chuck Lindsey and Graduate Affairs Team**

- The GAT has been working on potential revisions to the university-wide graduate admissions to give programs more latitude over how they set their admission requirements. The GAT created two options: 1) Leave it as it is or 2) The proposal I sent out to you. That proposal would eliminate a minimum score on a standardized test. This would eventually need to be adopted by a university regulation. I would like for us to approve one of these options to give the university guidance to go forward. The GAT is not recommending either option, they are split and want our input.
- Chuck Lindsey – If a student has a GPA of at least a 3.0, they don't have to submit a test score or if they have below a 3.0 they need a minimum of 1000 on the GRE to be accepted in the program. The proposed change is to say the test score requirement will be determined at the program level. Ultimately this will become part of the university's requirement to adopt a regulation for the admission of graduate student. We don't have a formal regulation right now.

- Dr. Toll – We need an procedure to appeal decisions based on issues of process either at the program or university level. A student who is not accepted has a legitimate reason to ask questions.
- This piece we are looking at now does not have an appeal process. It will be part of admissions regulation which I assume will say something about appeals.
- This will be back on the agenda at the next meeting for a vote.

**c) *Faculty Excellence Awards***

- Thank you to both people who volunteered to be on the ad hoc committee. When I sent this document out, I wanted to get feedback on whether eligibility was restricted in unit faculty. It is not clear who is eligible for these awards.
- Please look over the changes. This will be on the floor at the next meeting. Right now the changes say “in unit.” People can propose amendments next meeting.

**d) *Positioning and Alignment Task Force – Howard Smith & Martha Rosenthal***

- Late September we told you we would have a draft report based on the feedback we had received. We have had some disagreements about the charge and the way we were going to report the information we were finding. As the Provost said, the President and Provost attended this morning’s meeting. I think we all are much more hopeful based on that meeting. The charge was reiterated. I think there were some different interpretations of what we were supposed to be doing specifically around offering suggestions or making recommendations from the committee. I think there are still some potential disagreements, but I believe we will be able to move forward and consolidate multiple parallel drafts we will be able to provide to you soon. The Provost and President reiterated there is no direction coming from them to this committee. We will get more feedback from you.
- It is in our charge that the information will be shared with all affected parties and to get more feedback. There will be multiple perspectives shown throughout the draft we get back to you. The report will include critical thought and analysis.
- We are hoping to get some progress on consolidating a document by this week and that we can review at our 8:00AM meeting next week.
- Our biggest issues were decided: what exactly our charge is and whether or how to make suggestions.
- Dr. Toll: There is absolutely no question we want this done well. The Task Force asked for an extension two weeks ago. I was happy to respond in the affirmative with that. The process is very important. I don’t want this to be a rushed processed, but there was also conversation to not let this go on and on. You start with a plan and if it needs some modification, then we modify it. As we clarify the charge, it is available to you along with the timeframe. It is available on the website. When we talk about votes, I have not gotten involved in that conversation. I have been outside of the Task Force as I should be. I think we came to understand, a vote for recommendation what it may be, does not mean the alternative viewpoint falls off the paper. Transparency, I believe requires all of the input that came from all the data collected.

**6) Announcements**

- Maria Roca – We will be doing the Earth Charter ceremony after Senate in front on AB7. Also, this Tuesday night, we are hosting a “True Beauty” event featuring Kris De Welde and Ashlyn Gibbs. Ashlyn will be telling her own power story about her own experiences. Please encourage your young women to think about attending. We’re in an atmosphere where we here more and more students struggle with eating

disorders, cutting, and suicide attempts. This event that is being sponsored by a group of students and hopefully raise awareness and create empowerment about these issues. It will be in the Sugden Ballroom at 7PM.

- Patricia Fay: We are one month away from the annual pottery sale!
- This Thursday, Friday, and Saturday is the Sanibel Writer's Conference.

**Meeting adjourned 11:35AM**

**Next meeting: Friday, November 19, 2010, 9:30AM – 11:30AM**