

# Laura M. Birou, Ph.D

## **EDUCATIONAL BACKGROUND**

- 1994 Michigan State University: Doctor of Philosophy in Business Administration; Major: Purchasing and Supply Chain Management; Minors: Strategy and Operations Management
- 1983 Michigan State University: Master of Business Administration; Concentration: Material and Logistics Management
- 1982 Michigan State University: Bachelor of Arts in Business Administration; Concentration in Marketing

## **Specialized Training**

- 2013 Green, Red and Black Belt Certified, International Institute for Advanced Purchasing and Supply
- 2011 Certified in Cultural Transformation Tools, Level II, Richard Barrett and Associates
- 2008 Certified in Cultural Transformation Tools, Level I, Richard Barrett and Associates
- 1995 Certified Ethics Instructor, Josephson Institute of Ethics, Character Counts Coalition
- 1995 Covey Leadership Training, 7-Habits and Principle-Centered Leadership

## **WORK EXPERIENCE: Academic and Industry**

### **Academic Experience**

- 2020-Present Florida Gulf Coast University: Lutgert College of Business, Alico Chair in Operations Management and Strategy, Information Systems and Operations Management Department.
- 2018-2020 Florida Gulf Coast University: Lutgert College of Business, Associate Professor of Supply Chain Management, Information Systems and Operations Management Department.
- 2014-2017 *See Industry Experience Section*
- 2013-2014 University of Central Florida: College of Business, Supply Management Faculty, Marketing Department.
- 2008-2013 Louisiana Tech University: College of Business, Patricia I. Garland Endowed Professor, Tenured Associate Professor, Department of Management and Information Systems.
  - Developed and implemented Sustainable Supply Chain Management Program.
- 2007-2014 University of San Diego: School of Business Administration, Master of Science in Supply Chain Management Professor, Online Format.
  - Voted Professor of Impact by MS SCM students in 2008, 2009, 2010, 2011, 2012, 2013, and 2014.
- 2005-2008 *See Industry Experience Section*
- 2003-2005 University of Tampa: John H. Sykes College of Business; Associate Professor, Information and Technology Management Department.

- 1999-2003 St. John's University: Tobin College of Business, Tenured Associate Professor. Marketing Department and the Management Department.
- Director of the Purchasing and Supply Leadership Program.
- 1992-1999 George Washington University: School of Business and Public Management, Tenured Associate Professor, Management Science Department.

### **Industry Experience**

#### **Birou and Company, LLC, Lead Consultant (2012 to 2019)**

Known for innovative strategic approaches to problem-solving in the areas of Strategy, Purchasing, Operations and Supply Chain Management. Wide variety of industry experience with engagements in the following industries: Aerospace, Automotive, Consumer Products, Defense, Energy Generation, Entertainment, Food Processing, Financial Services, Governmental Agencies, Bio-Medical and Healthcare, Humanitarian Non-Profits, Industrial Manufacturing, Mining, Pharmaceutical, Retail, Specialty Chemicals, and Telecommunications. Assignments have run the gamut from strategic planning, execution and change management to tactical cost cutting, turnaround strategies and crisis management.

#### **Preferred Vascular Group, Supply Chain Manager (2016 to 2017)**

Develop and execute the supply chain to support eight medical centers with annual spend in excess of 5 million dollars. Responsible for supplier selection, supplier development, new product development, process improvement, contract negotiations, cost reduction, order-fulfillment process, inventory management, consignment, capital acquisition, supplier relationship management, disposition of defective materials, ethical procurement practices, and achieving exceptional customer service levels. Cost reduction efforts year-to-date in excess of 10 percent of spend. Targeted annual cost savings goal is 15 percent of spend.

#### **ADR North America, Senior Consultant and Account Manager (2004-2008)**

Secured and managed the strategic core client relationships for the business. Developed and executed the transformational strategies to facilitate organizational improvement in the supply chain management functions. Evaluated and implemented operational initiatives designed to improve effectiveness and value. Coordinated multifunctional teams, and collaborated with key executives, to implement strategic initiatives at the business unit and corporate levels. Assisted clients in all stages of professional development including competency assessment, development, training, coaching, mentoring and project management.

### **TEACHING EXPERIENCE**

#### **Undergraduate and Honors:**

Operations Excellence, Sustainable Logistics Management; Sustainable Strategic Sourcing; Sustainable Operations Management; Supply Chain Management; Strategic Management Capstone; Principles of Marketing; Leadership; Diversity; International Marketing; International Management; New Product Development; Personal Selling; Ethics; Purchasing; Logistics; Operations Management.

Graduate and Executive:

E-Learning Format; Supply Chain Management; Supplier Development; Knowledge Management; Creativity and Innovation Management; Strategic Management; Leadership; Operations Management; Marketing.

Service-Learning Projects:

Help Haiti; Supply Chain Management Ronald McDonald House; Supply Chain Management Humane Society; Operations Management Ground Zero; Supply Chain Management Metropolitan Ministries; Operations Management Red Cross; Supply Chain Management Salvation Army.

**CURRENT RESEARCH INTEREST**

Covid-19 Impact on the Agribusiness Supply Chain  
Value Congruence in Supply Chain Management  
Supply Chain Management Talent Development  
Humanitarian Supply Chain Management  
Sustainable Supply Chain Management Systems

**Research Submissions in Process**

Birou, L., Sa, M., Kirche, E., and Cunha, H., "Agribusiness Logistics Covid Impact," to be submitted.

Sa, M., Prim, A. and Birou, L., "Supply Chain Risk Management and Resilience for SMEs in the COVID-19 Effect", *Operations Management Research*, Revise and Resubmit, June 2021.

Van Hoek, R., Birou L. and Fawcett, S., "Don't Build a Bridge to Nowhere: Triangulating Gaps in the Path to Successful Supplier Enabled Innovation," to be submitted.

Birou, L. and Lutz, H., "SCM Curriculum Audit," to be submitted.

**PUBLICATIONS**

**Books and Chapters**

Christensen, B. and Birou, L., "Innovation and Creativity," Chapter 7, *Competitive Advantage: Strategies, Management and Performance*, Nova Science Publishers Inc., pp. 73-84, 2017.

Birou, L. M. and Christensen, W. J., "Innovation and the First Mover Advantage," Volume 2: *Corporate Strategy of the 3 volume set Strategic Management in the 21<sup>st</sup> Century*, Fall 2011.

Birou, L. M., "Relational Supply Chain: From Arm's Length to Alliances and Joint Ventures," Chapter 15, *Supply Management Handbook*, June 2006.

Ellram, L. M., and Birou, L. M., *Purchasing For Bottom Line Impact*, Irwin Professional Publishing, Burr Ridge, IL, January 1995.

**Peer Review Journals**

Van Hoek, R. and Birou L., "An Exploration: Executive Engagement in Supply Chain Management Talent Development," *Supply Chain Management: An International Journal*, accepted May 31, 2021.

Lutz, H., and Birou, L., "Survey of Graduate Supply Chain Courses: Content, Coverage and Gaps," *Supply Chain Management: An International Journal*, accepted April 26, 2021.

Birou, L., Lutz, H., and Walden, J., "Undergraduate Supply Chain Management Courses: Content, Coverage, Assessment and Gaps," *Supply Chain Management: An International Journal*, accepted December 23, 2020.

Birou, L. M., Green, K. W. and Inman, R. A., "Sustainability Knowledge and Training: Outcomes and Firm Performance," *Journal of Manufacturing Technology Management*, Vol. 30, No. 2, pp. 294-311, 2019.

Birou, L., Lutz, H., and Zsidisin, G. A. (2016), "Current State of the Art and Science: A Survey of Purchasing and Supply Management Courses and Teaching Approaches," *International Journal of Procurement Management*, Vol. 9, Iss. 1, pp. 71 – 85.

Lutz, H., Birou, L. and Kannan, V. R. (2014), "Analysis of Higher Educational Offerings in Operations Management," Accepted by the *International Journal of Information and Operations Management Education*, Vol. 5, Iss. 4, pp. 297-310.

Green, K. W., Inman, R. A., Birou, L. M., and Whitten, D. (2014), "Total JIT (T-JIT) and its Impact on Supply Chain Competency and Organizational Performance," *International Journal of Production Economics*, Vol. 147, Part A, pp. 125-135.

Lutz, H. and Birou, L. (2013), "Logistics Education: A Look at the Current State of the Art and Science," *Supply Chain Management: An International Journal*, Vol. 18 No 4, pp. 455-467.

Birou, L., Germain, R. N., and Christensen, W. J. (2011), "Applied Logistics Knowledge Impact on Financial Performance", *International Journal of Operations & Production Management*, Vol. 31 Iss. 8, pp. 816-834.

Green, K. W., Inman, R. A. and Birou, L. M. (2011), "Impact of Just-In-Time Selling Strategy on Organizational Structure," *Industrial Management & Data Systems*, Vol. 111, Iss. 1, pp. 63-83.

Mesak, H. I., Bari, A., Babin, B. J., Birou, L. M., and Jurkus, T. (2010), "Optimum Advertising Policy Over Time for Subscriber Service Innovations in the Presence of Service Cost Learning and Customers' Disadoption," in the *European Journal of Operations Research*, Vol. 211, Iss. 3, pp. 642-649.

Christensen, W. J., Germain, R. N. and Birou, L. (2007), "Variance vs. Average: Supply Chain Lead-Time as a Predictor of Financial Performance," *International Journal of Supply Chain Management*, Vol.12, Iss. 5, pp. 349-357.

Christensen, W. J., Germain, R. and Birou, L. (2005), "Build-to-Order and Just-in-Time as Predictors of Applied Supply Chain Knowledge and Performance," *Journal of Operations Management*, Vol. 23, Iss. 5, pp. 470-481.

**Peer Review Journals**

Magnan, G. M., Fawcett, S. E., and Birou, L. M. (1999), "Benchmarking Manufacturing Practices Using the Product Life Cycle," *Benchmarking: An International Journal*, Vol. 6, Iss. 3, pp. 239-253.

Fawcett, S. E., Magnan, G., and Birou, L. (1999), "Mapping Logistics Practices to Stages in the Product Life Cycle," *Journal of Transportation Management*, Vol. 11, Iss. 1, pp. 1-22.

Birou, L. M., Fawcett, S. E. and Magnan, G. M. (1998), "The Product Life Cycle: A Tool for Functional Strategy Alignment," *International Journal of Purchasing and Materials Management*, Vol. 34, pp. 37-52.

Birou, L., Fawcett, S. E., and Magnan, G. M. (1997), "Integrating Product Life Cycle and Purchasing Strategies," *International Journal of Purchasing and Materials Management*, Vol. 33, pp.23-31.

Birou, L. M. and Fawcett, S. E. (1994), "Supplier Involvement in Integrated Product Development: A Comparison of U.S. and European Practices," *International Journal of Physical Distribution and Logistics Management*, Vol. 24, Iss. 5, pp. 4-14.

Fawcett, S. E., Birou L., and Taylor, B. C. (1993), "Supporting Global Operations Through Logistics and Purchasing," *International Journal of Physical Distribution and Logistics Management*, Vol. 23, Iss. 4, pp. 3-11.

Birou, L. M. and Fawcett, S. E. (1993), "International Purchasing: Benefits, Requirements, and Challenges," *International Journal of Purchasing and Materials Management*, Vol. 29, Iss. 2, pp. 27-37.

Fawcett, S. E. and Birou, L. M. (1993), "Just-In-Time Sourcing Techniques: Current State of Adoption and Performance Benefits," *Production and Inventory Management Journal*, Vol. 34, Iss. 1, pp.18-24.

Alotaibi, K. F., Fawcett, S. E. and Birou, L. (1993), "Advancing Competitive Position Through Global and JIT Sourcing: Review and Directions," *International Journal of Commerce and Management*, Vol. 3, Iss. 1/2, pp. 4-37.

Fawcett, S. E. and Birou, L. M. (1992), "Exploring the Logistics Interface Between Global and JIT Sourcing," *International Journal of Physical Distribution and Logistics Management*, Vol. 22, Iss. 1, pp. 3-14.

**Peer Review Proceedings**

Van Hoek, R., Birou L. and Fawcett, S., "Don't Build a Bridge to Nowhere: Triangulating Gaps in the Path to Successful Supplier Enabled Innovation," IPSERA, April 2019.

Van Hoek, R., Birou L. and Fawcett, S., "Don't Build a Bridge to Nowhere: Triangulating Gaps in the Path to Successful Supplier Enabled Innovation," Council of Supply Chain Management Professionals Academic Research Symposium, September 2018.

Wall, A., Birou, L. and Wall, J., "Sustainable Strategies in Universities: Validating a Conceptual Model," Oxford Business and Economic Conference and Oxford Press, 2010.

Birou, L. and Lutz, H., "Benchmarking Study SCM Syllabi: Focus on Operations Courses," Oxford Business and Economic Conference and Oxford Press, 2010.

**Peer Review Journals**

Birou, L., Christensen, B., and Germain, R., "The Role of Applied Knowledge in Process R&D in Make-to-Stock versus Make-to-Order Manufacturers," Annual International Decision Sciences Institute Conference, 2008.

Birou, L., Croom, S. and Lutz, H. "Global Benchmarking Study SCM Syllabi: Topics, Reading Assignments, Assignments and Course Requirements," Annual International Decision Sciences Institute Conference, 2008.

Birou, L., Croom, S. and Lutz, H. "Benchmarking Study SCM Syllabi: Topics, Reading Assignments, Assignments and Course Requirements," Production and Operations Management Society Conference, 2008.

Lutz, H. and Birou, L. "Supply Chain Initiatives: Motivation, Evaluation and Company Performance," 18<sup>th</sup> Annual North American Research and Teaching Symposium (ISM), April 2007.

Lutz, H. and Birou, L. "Queue Management in Experience Services," 17<sup>th</sup> Annual North American Research and Teaching Symposium, 2006.

Christensen, W., Germain, R. and Birou, L., "Supply Chain Variance as a Predictor of Financial Performance," 17<sup>th</sup> Annual North American Research and Teaching Symposium, 2006.

Birou, L. M., Lutz, H. and Lee, P. D., "The Impact of Experiential Learning in the Process of Change", 16<sup>th</sup> Annual North American Research Symposium on Purchasing and Supply Management, 2005.

Birou, L. M. and Bisacchi, L., "An Experiential Approach to Teaching Supply Chain Management," Annual International Decision Sciences Institute Conference, Instructional Innovation Award Competition, 2004.

Birou, L. and Helfstein, S., "Towards a Model of Organic Change in Organizations," Global Business and Economics Conference, 2003.

Birou, L. and Lutz, H. "Benefits of Experiential Learning," 12<sup>th</sup> Annual North American Research and Teaching Symposium, 2001.

Birou, L. M. and Ellram, L. M., "Spirit of the Supply Chain: Alignment of Values and Culture," International Conference of the National Association of Purchasing Management, 1999.

Ellram, L. M. and Birou, L. M., "Prioritizing Purchasing: Putting first Things First," International Conference of the National Association of Purchasing Management, 1996.

Magnan, G., Fawcett, S. and Birou, L., "An Empirical Analysis of Manufacturing Practices and Firm Performance," Western Decision Sciences 25<sup>th</sup> Annual Conference, 1996.

Magnan, G., Fawcett, S. E. and Birou, L., "The Product Life Cycle as a Strategic Planning Anchor for Manufacturing Strategy: An Empirical Analysis," Academy of Management, 1995.

Birou, L. M., and Fawcett, S. E., "Integrated Product Development, Supplier Involvement, and Project Performance: U.S. and European Perspectives," 25<sup>th</sup> Annual International Decision Sciences Institute Conference, 1994.

**Peer Review Journals**

Heberling, M., Murphy, D. and Birou, L. M. "Enhanced Productivity through Teamwork and Empowerment," 25<sup>th</sup> Annual International Decision Sciences Institute Conference, 1994.

Fawcett, S. E., Scully, J. and Birou, L. "A Contingency Perspective of Just-In-Time Purchasing: Globalization, Implementation, and Performance," Annual Academy of Management Conference, 1994.

Bagchi, P., and Birou, L. M., "Benchmarking: A Tool for Achieving Competitive Advantage," 20<sup>th</sup> International Marketing and Management Conference, 1994.

Birou, L. M., and Taylor, B. C., "Benchmarking: A Way to Superior Procurement Performance," 79<sup>th</sup> Annual International Purchasing Conference, 1994.

Birou, L. M., Narasimhan, R., Melnyk, S. and Fawcett, S.E., "The Role of the Buyer/Supplier Linkage in an Integrated New Product Development Environment," Annual International Decision Sciences Institute Conference, 1993.

Magnan, G., L.M. Birou, and Fawcett, S. E., "The Application of Manufacturing Practices through the Product Life-cycle: An Empirical Analysis," Annual International Decision Sciences Institute Conference, 1993.

Burke, L., and Birou, L. M., "Technology Strategy in Banking: The Adoption of ATMs," Annual International Decision Sciences Institute Conference, 1993.

Birou, L.M., Fawcett, S.E. and Magnan, G., "Integrated Functional Strategies and the Product Life Cycle," 78<sup>th</sup> Annual International Purchasing Conference-Logistics: Navigating the Future, 1993.

Birou, L. M. and Fawcett, S. E., "Comparative Logistics and Production Costs for Global Manufacturing Strategy," Academy of Management: Managing the Boundary's Organization, 1993.

Heberling, M.E., Birou, L. M. and Graham, T. S., "A Buyer's Dilemma: Single or Multiple Sourcing?," National Association of Purchasing Management Annual Academic Conference, 1993.

Fawcett, S.E., Birou, L. and Cofield, B. "Sourcing and Transportation Practices in Global Manufacturing," International Purchasing Conference, 1992.

Birou, L.M., Fawcett, S.E. and Magnan, G., "The Product Life Cycle: An Empirical Application to Business and Purchasing Strategy," Annual International Decision Sciences Institute Conference, 1992.

Bagchi-Sen, S. and Birou, L. M., "Buyer/Supplier Linkages of Foreign Manufacturing Firms in the United States," Annual International Decision Sciences Institute Conference, 1992.

Birou, L.M. and Fawcett, S. E., "An Empirical Investigation of Global Sourcing's Strategic Importance," Academy of Management Conference, 1992.

Fawcett, S.E. and Birou, L. M., "A Literature Review of Just-In-time Sourcing," Academy of Management Conference, 1992.

Birou-Ghosh, L. and Narasimhan, R., "The Design for Manufacturability: An Assessment of Research Opportunities," Annual International Decision Sciences Institute Conference 1991.

Birou-Ghosh, L., Magnan, G. and Schmitz, J., "The Integrated Product Life-cycle Model: A Purchasing Perspective," Midwest Decision Sciences Institute Conference, 1991.

**Other Publications**

Birou, L. M. and Lutz, H., "First Things First...", DSI Insights, January 2010.

Birou, L., "Show Me The Money," *Purchasing Today*, December 1997.

Birou, L., "Habits for the New Year," *Purchasing Today*, January 1996, p 10.

Birou, L., "People are the Best Value-Add," *Electronic Buyers News*, July 3, 1995, p 16.

Heberling, M.E., L.M. Birou, "The Story Behind the Lopez Affair," *NAPM Insights*, September 1993, p 51.

**INVITED PRESENTATIONS**

Mid-Career Faculty Development Consortium, 2019 DSI Annual Meeting in New Orleans, November 23, 2019.

"Purchasing for Bottom-line Impact," Xignux Annual Corporate Retreat May 2013.

"The Knowledge Gap: A Look at Higher Education Versus Industry Needs," Webinar for Supply Chain Talent Acquisition, January 19, 2012.

"Global SCM Education Benchmarking," presented at Production and Operations Management Society Annual Conference, May 2009.

**PROFESSIONAL PRESENTATIONS**

"Agribusiness Logistics Covid Impact," submitted to DSI Annual Meeting 2021.

SMEs' Resilience and Management Practices Adoption in Response to the Covid-19 context," submitted to DSI Annual Meeting 2021.

"Supply Chain Maturity Matrix," submitted to DSI Annual Meeting 2021.

"Survey of Undergraduate SCM Courses: Content, Coverage, Assessment and Gaps," 2020 DSI Annual Meeting, November 23, 2020.

"Encircling SCM Education: A Benchmark Analysis," 2019 DSI Annual Meeting in New Orleans, November 24, 2019.

"An exploration: Executive engagement in supply chain management talent development," 2019 DSI Annual Meeting in New Orleans, November 24, 2019.

"Don't Build a Bridge to Nowhere: Triangulating Gaps in the Path to Successful Supplier Enabled Innovation," IPSERA, April 2019.



**PROFESSIONAL PRESENTATIONS**

“Don’t Build a Bridge to Nowhere: Triangulating Gaps in the Path to Successful Supplier Enabled Innovation,” Council of Supply Chain Management Professionals Academic Research Symposium, October 2018.

“Workshop: The Changing Climate of the Classroom.” Presented at DSI, 2016.

“Analysis of SCM Courses in Higher Education.” Presented at DSI, 2014.

“A Structured Quantitative Review of Supplier Relationship Management.” Presented at DSI, 2014.

“Humanitarian Supply Chains: Collaboration and Partnerships.” Presented at POMS, 2012.

“Disaster Relief Supply Chains: Taming the Bullwhip,” Annual International Decision Sciences Institute Conference, 2011.

“Humanitarian Supply Chains: Collaboration and Partnerships.” Presented at DSI, 2011.

“A Look at SCM Education: What are the "Top" Schools Doing that We're Not?” Presented at the 21<sup>st</sup> Annual North American Research / Teaching Symposium, 2011.

“Benchmarking SCM Education: A Global Study,” Annual International Decision Sciences Institute Conference, 2010.

“Benchmarking Global SCM Education: Advancing Higher Education,” APICS Academic Program at the APICS International Conference, 2010.

“Global Benchmarking Study SCM Syllabi: Topics, Reading Assignments, Assignments and Course Requirements in Purchasing/Sourcing Courses,” North American Research and Teaching Symposium, 2010.

“Successful Academic Careers,” Annual International Decision Sciences Institute Conference, New Faculty Consortium, 2009.

“Impact: Driving Financial Results,” NEAP MINK Conference, 2009.

“Buying Under the Influence,” NEAP MINK Conference, 2009.

“Buying Under the Influence,” NASPO Regional Meetings, Western Region 2008, Southern Region 2009, Midwest Region 2009, Eastern Region 2009.

“Global SCM Education Benchmarking,” Production and Operations Management Society Annual Conference, 2009.

“Influence,” ISM Quad-Cities, 2008.

“7 Habits of Effective SCM Professionals,” ISM Quad-Cities, 2008.

“Strategic Sourcing,” ISM-Arizona, 2008.

**PROFESSIONAL PRESENTATIONS**

“Global Benchmarking Study SCM Syllabi: Topics, Reading Assignments, Assignments and Course Requirements,” Annual International Decision Sciences Institute Conference, 2008.

“Benchmarking Study SCM Syllabi: Topics, Reading Assignments, Assignments and Course Requirements,” Production and Operations Management Society Conference, 2008.

“Creative Problem Solving,” Southwest Purchasing Conference, 2008.

Keynote Speaker, NIMA Annual Conference, Oslo, Norway, 2008.

“Knowledge Management,” Advanced European Purchasing and Supply Management, 2007.

“Risk Management,” Advanced European Purchasing and Supply Management, 2007.

“Buying Under the Influence,” Annual ISM Conference, 2006.

“Survival Skills for Buyers,” Annual ISM Conference, 2006.

“Queue Management in Experience Services,” 17<sup>th</sup> Annual North American Research and Teaching Symposium, 2006.

“Supply Chain Variance as a Predictor of Financial Performance,” 17<sup>th</sup> Annual North American Research and Teaching Symposium, 2006.

“The Impact of Experiential Learning in the Process of Change,” Annual North American Research Symposium on Purchasing and Supply Management, 2005.

“Survival Skills for Buyers,” Annual ISM Conference, 2005.

“An Experiential Approach to Teaching Supply Chain Management,” Annual International Decision Sciences Institute Conference, 2004.

“Benefits of Experiential Learning,” 12<sup>th</sup> Annual North American Research and Teaching Symposium, 2001.

“Spirit of the Supply Chain: Alignment of Values and Culture,” International Conference of the National Association of Purchasing Management, 1999.

“Prioritizing Purchasing: Putting first Things First,” International Conference of the National Association of Purchasing Management, 1996.

“An Empirical Analysis of Manufacturing Practices and Firm Performance,” Western Decision Sciences 25<sup>th</sup> Annual Conference, 1996.

“The Product Life Cycle as a Strategic Planning Anchor for Manufacturing Strategy: An Empirical Analysis,” Annual Academy of Management Conference, 1995.

“Super-Productive P&MM—How to Improve Your Productivity in today’s Fast Changing Environment,” 80<sup>th</sup> Annual International Purchasing Conference and Educational Exhibit, 1995.

**PROFESSIONAL PRESENTATIONS**

“Integrated Product Development, Supplier Involvement, and Project Performance: U.S. and European Perspectives,” Annual International Decision Sciences Institute Conference, 1994.

“Enhance Productivity Through Teamwork and Empowerment,” 25<sup>th</sup> Annual International Decision Sciences Institute Conference, 1994.

“Benchmarking: A Way to Superior Procurement Performance,” 79<sup>th</sup> Annual International Purchasing Conference: At the Crossroads, 1994.

“A Contingency Perspective of Just In Time Purchasing: Globalization, Implementation, and Performance,” NAPM Annual Academic Conference, 1994.

“The Application of Manufacturing Practices Through the Product Life-Cycle: An Empirical Analysis,” Annual International Decision Sciences Institute Conference, 1993.

“The Role of the Buyer/Supplier Linkage in the Integrated New Product Development Environment,” Annual International Decision Sciences Institute Conference, 1993.

“Technology Strategy in Banking: The adoption of ATMs,” Annual International Decision Sciences Institute Conference, 1993.

“The Re-Generation: Preparing and Organization for Change,” World Bank Retreat for Purchasing Department, 1993.

“The Re-Generation: Fostering Change,” NAPM-NCA Meeting, 1993.

“Comparative Logistics and Production Costs for Global Manufacturing Strategy,” Annual Academy of Management Conference, 1993.

“Integrated Functional Strategies and the Product Life Cycle,” 78<sup>th</sup> Annual International Purchasing Conference, 1993.

“A Buyer’s Dilemma: Single or Multiple Sourcing?,” NAPM Annual Academic Conference, 1993.

“Buyer/Supplier Linkages of Foreign Manufacturing Firms in the United States,” Annual International Decision Sciences Institute Conference, 1992.

“The Product Life-Cycle: An Empirical Application to Business and Purchasing Strategy,” Annual International Decision Sciences Institute Conference, 1992.

“Integrated Product Development: The role of the Buyer/Seller Relationship,” Sixteenth Annual Michigan Purchasing Conference, 1992.

“Logistics and Purchasing Capabilities in Supporting global Operations,” 77<sup>th</sup> Annual International Purchasing Conference, 1992.

“Teambuilding,” Second Annual MLM Student-Faculty Retreat, 1992.

## **PROFESSIONAL PRESENTATIONS**

“The Design for Manufacturability: An Assessment of Research Opportunities,” Annual International Decision Sciences Institute Conference, 1991.

SILF Swedish Scholarship Winner: “Design for Manufacturability,” “JIT and Global Sourcing,” “Purchasing Strategy and the Product Lifecycle,” presented to the following organizations: Asea Brown Boveri, Siemens, Volvo, Alfa-Laval, Televerket, NIMA, SILF, Uppsala University, Lund University, Chalmers University of Technology, Vaxjo University, Norwegian School of Business, and Linkoping University, 1991.

“The Integrated Product Life-cycle Model: A Purchasing Perspective,” Midwest Decision Sciences Institute Meeting, 1991.

“Design for Manufacturability”, NAPM-Fort Wayne, Inc., 1991.

“Purchasing Strategy,” NAPM-Central Michigan, Inc., 1990.

“Purchasing Strategy,” NAPM-Fort Wayne Association, February 1990.

“Purchasing Strategy,” NAPM-Kalamazoo Wayne Association, 1990.

“Building For Your Future,” National Association of Purchasing Management District IV Annual Conference, 1989.

“Basics for Buyers,” Purchasing Management Association of Central Michigan, 1989.

“Strategies for Competitive Advantage,” 12th Annual Michigan Purchasing Conference, 1988.

“Basics for Buyers,” Purchasing Management Association of Central Michigan, 1988.

## **SERVICE TO UNIVERSITY**

### **Florida Gulf Coast University**

- Undergraduate and Graduate AOL Committee
- Course Coordinator
- SCM Degree Program Development
- Eagles Expo

### **University of Central Florida**

- Undergraduate Program Committee
- Assessment Committee

### **Louisiana Tech University**

- Developed the Sustainable Supply Chain Management Program
- Career Day Luncheon for SSCM Recruiters and Students
- Undergraduate Academic Advising
- Faculty Advisor of the Sustainable Supply Chain Management Society
- 7 Habits of Highly Effective People Annual Seminar for College of Business
- College of Business Committee Service
- Committee Chair, United Way Campaign

- Speaker for the Information Systems Advisory Council
- Promotion of the London Study Abroad Program
- Help Haiti Sustainable SCM Campaign
- Dissertation Committee for Abdullahel Bari
- Developed Logistics and Purchasing courses for the SSCM program
- Served as a judge for the Top Dawg Competition involving student Business Plans

#### **University of Tampa**

- Development of the Masters in the Management of Innovation program
- Service Learning Projects for MBA courses including:
  - Metropolitan Ministries
  - Humane Society
  - Ronald McDonald House
- Dean's Committee for Business Outreach

#### **Saint John's University**

- Developed the Purchasing and Supply Chain Leadership Masters of Science Program
- Dean's Search Committee
- Developed Service Learning Projects, recognized as a Vincentian Fellow
- Developed disaster relief supply chains, Ground Zero 9-11-01

#### **George Washington University**

- Developed Student Leadership Retreats
- Faculty Sponsor of the Solar Car Project
- Faculty Advisor for the Student Entrepreneurial Program
- Faculty Advisor for Women in Business
- Undergraduate and Graduate Curriculum Restructuring Committee
- Developed the Help the Homeless Campaign
- Development of the Knowledge Management Program
- Served on the Sophomore Getaway Retreat
- Served on Freshman Friday's Committee

#### **SERVICE TO PROFESSION**

##### **International Institute for Advanced Purchasing and Supply**

- Director of North America (2012-2014)

##### **Operations Management Association**

- Editorial Review Board for Operational Management Review (1992-1995)

##### **Decision Sciences Institute**

- Reviewer Decision Sciences Annual Conference (2003)
- Decision Sciences Institute Programs Committee (2003-2004)
- Decision Sciences Institute Associate Director of Development and Corporate Relations Committee (2004)
- Decision Sciences Institute Student Affairs Committee (1992-1994)
- Reviewer Decision Sciences Annual Conference (1992-1996)
- Discussant Decision Sciences Annual Conference (1989, 1991-1995)
- Session Chair for Decision Sciences Annual Conference (1990, 1991-1994)

- Track Chair for the Northeast Decision Sciences Institute Annual Conference (1994)
- Reviewer for Northeast Decision Sciences Institute Meeting (1995)
- Reviewer for Midwest Decision Sciences Institute Meeting (1994)

#### **Academy of Management**

- Reviewer for Academy of Management Teaching of Management Enhancement Conference (1995)
- Reviewer for Academy of Management Annual Conference (1994)
- Member of the Academy of Management Nominating Committee, Operations Management Division (1994)
- Session Chair for the Academy of Management Meeting (1994)
- Presenter for the Doctoral Consortium, Academy of Management (1993, 1994)

#### **National Association of Purchasing Management/Institute of Supply Chain Management**

- NAPM Academic Conference (1993, 1994)
- Board of Directors, Director of Scholarships and Awards, National Association of Purchasing Management-National Capital Area, Inc. (1993-1995)
- Professional Development Chairman, Purchasing Management Association-Central Michigan (1989-1991)
- Board of Directors, Purchasing Management Association of Central Michigan (1989)
- Conference Co-Chairperson, NAPM District IV Annual Conference (1990)
- Spring Seminar for the NAPM-Central Michigan—Proactive Procurement (1993)
- Conference Chairperson, Annual Michigan Purchasing Conference (1989 – 1991)

#### **Reviewer**

- Journal of Purchasing and Supply Management (2009-2010)
- International Business Review (2004)
- Reviewer for the International Journal of Physical distribution and Logistics Management (1993)
- Reviewer, Academy of Marketing Science Conference (1993)

#### **Conference Coordinator**

- Conference Leader, NAPM-NCA (1994)
- Session Leader, Midwest DSI Conference (1993)
- Co-Chairperson, New Product Development Forum (1993)

#### **SERVICE TO SOCIETY**

##### **Volunteer Positions and Contributions**

2010 Help Haiti SSCM Campaign  
2009 United Way Campaign Co-Chair  
2001 Manhattan Phoenix Project, Rebuilding Lower Manhattan  
1996 Muscular Dystrophy Association-Arizona State University Fundraising Drive  
1996 Michigan State University-Material & Logistics Management Student Retreat  
1996 YMCA Fundraising Drive  
1996 George Washington University, Student-Faculty Retreat  
1995 George Washington University, Student-Faculty Retreat  
1995 George Washington University, Sophomore Get-Away

- 1994 Supported Project Blueprint at George Washington University
- 1994 George Washington University, Student-Faculty Retreat
- 1993 Help the Homeless Walkathon
- 1993 Coalition for the Homeless 10K Race
- 1993 Faculty Advisor, George Washington University Solar Car Project
- 1992 Chairperson, George Washington University Help the Homeless Campaign
- 1992 Coordinator, George Washington University, Coalition for the Homeless Gift Wrapping Campaign
- 1992 Coalition for the Homeless 10K Race

### **Volunteer Speaking Engagements**

- 1995 Speaker-George Washington University Colonial Challenge
- 1995 Speaker-Michigan State University Material & Logistics Management Student-Faculty Retreat
- 1995 Speaker for Woman's Issues Now
- 1994 Speaker-George Washington University, Faculty Research Colloquium
- 1994 Speaker-George Washington University Freshman Friday's
- 1994 Speaker-12<sup>th</sup> Annual Michigan State University Student Leadership Conference
- 1994 Speaker-Michigan State University Material & Logistics Management Student-Faculty Retreat
- 1993 Speaker-Michigan State University Material & Logistics Management Student-Faculty Retreat
- 1991 Chairperson, First Annual Material & Logistics Management Student-Faculty Retreat
- 1991 Speaker, Multi-Cultural Diversity in Corporate America Seminar

### **ACADEMIC AWARDS AND HONORS**

- 2018 E. Grosvenor Plowman Award for Best Research Paper, CSCMP
- 2014 Professor of Impact, University of San Diego, Masters in Supply Chain Management
- 2013 Professor of Impact, University of San Diego, Masters in Supply Chain Management
- 2012 Professor of Impact, University of San Diego, Masters in Supply Chain Management
- 2011 College of Business Research Award, Louisiana Tech University
- 2011 Professor of Impact, University of San Diego, Masters in Supply Chain Management
- 2010 Professor of Impact, University of San Diego, Masters in Supply Chain Management
- 2009 Professor of Impact, University of San Diego, Masters in Supply Chain Management
- 2008 Professor of Impact, University of San Diego, Masters in Supply Chain Management
- 1998 Citation of Excellence, ANBAR Electronic Intelligence
- 1996 Recognized for "Teaching Excellence," George Washington University
- 1995 George Washington University nomination, Carnegie Foundation for the Advancement and Support of Teaching, Professors of the Year
- 1995 School of Business 110% Award, George Washington University
- 1995 Nominated and initiated as member of Beta Gamma Sigma
- 1993 Academy of Management Chan K. Hahn Best Paper Awards
- 1993 Senior Teaching Award, George Washington University
- 1992 Quality Student Service Award, George Washington University
- 1992 Bob Angel Award, for outstanding contribution to the purchasing profession, National Association of Purchasing Management-Central Michigan
- 1991 The National Association of Purchasing Management Doctoral Dissertation Award
- 1991 The John Hoagland Scholarship, National Association of Purchasing Management-Central Michigan
- 1991 The Dean James F. Rainey Outstanding Instructor Award, Alpha Kappa Psi Business Fraternity, Michigan State University

**ACADEMIC AWARDS AND HONORS**

- 1990 The Swedish Scholarship Award, NAPM and the Swedish Association of Purchasing and Logistics Management (SILF)
- 1990 The Dean James F. Rainey Outstanding and Instructor Award, Alpha Kappa Psi Business Fraternity, Michigan State University
- 1990 District IV, Professional Development Person of the Year Award, National Association of Purchasing Management
- 1988 Scholarship, Purchasing Management Association of Detroit
- 1987 Fellowship, Michigan State University
- 1978 Academic Excellence Award, Michigan State University