

Action # 7	<ul style="list-style-type: none"> • <i>Increase the number of opportunities for authentic class-based research experiences in traditional classrooms.</i>
Timeline	<ul style="list-style-type: none"> • 2016-2021
Performance Outcomes Measure(s)	<ol style="list-style-type: none"> 1. Create a Gulfline designation to recognize courses that integrate authentic class-based research experiences. 2. Using the Lucas Center and other resources, provide at least one workshop per semester for faculty professional development on how to engage undergraduate scholars.
Lead	<ul style="list-style-type: none"> • College Deans • Provost
Action # 8	<ul style="list-style-type: none"> • <i>Create The Journal of Formative Design in Learning in collaboration with the College of Education(COE), Springer Publication and Association for Educational Communications and Technology (AECT).</i>
Timeline	<ul style="list-style-type: none"> • Starting AY2016- 2017 and continuous initiative.
Performance Outcomes Measure(s)	<ol style="list-style-type: none"> 1. The COE Program in Educational Technology will achieve AECT recognition by fall 2017. 2. Journal circulation will increase by 10% each year, using fall 2016 as a baseline.
Lead	<ul style="list-style-type: none"> • Dean of College of Education • Provost
Action # 9	<ul style="list-style-type: none"> • <i>Create an interdisciplinary Center for Consumer Analytics, initially a collaboration between the LCOB (marketing, ISOM & RHM programs) and CHPSW, adding relevant disciplines over time.</i>
Timeline	<ul style="list-style-type: none"> • Phase 1: Internal and external fundraising and planning for an initial research center could begin immediately, with hired during 2017-2018.
Performance Outcomes Measure(s)	<ol style="list-style-type: none"> 1. Existence of center. 2. Increased publications. 3. Opportunity for student research.
Lead	<ul style="list-style-type: none"> • Dean of Lutgert College of Business