

REBECCA TOPPE SHORTRIDGE
Donald E. Kieso Endowed Chair of Accountancy
(815) 262-7124 (mobile)
rshortridge66@gmail.com

EDUCATION

- Ph.D. MICHIGAN STATE UNIVERSITY, 1999
Business Administration: Accounting
- M.B.A. INDIANA UNIVERSITY—INDIANAPOLIS, 1994
Business Administration
- B.S. INDIANA UNIVERSITY—BLOOMINGTON, 1989
Accounting

ADMINISTRATIVE EXPERIENCE

- Chair, Department of Accountancy, January 2016 - present
- Director, Master of Accounting Science, 2013-2015
- Assistant Department Chair, 2010-2015

ACADEMIC EXPERIENCE

Northern Illinois University, DeKalb, Illinois,
Assistant/Associate/Full Professor, 2005 – present

Ball State University, Muncie, Indiana
Assistant Professor, 2000-2005

University of North Carolina at Wilmington, Wilmington, North Carolina
Assistant Professor, 1999-2000

Michigan State University, East Lansing, Michigan
Graduate Assistant (Research/Teaching) 1994-1999

RECOGNITIONS, AWARDS, HONORS

- FSA/Joseph A. Silviso Faculty Merit Award, 2019
- Mark Chain/Federation of Schools of Accountancy Innovation in Graduate Education, 2013
- Mark Chain/Federation of Schools of Accountancy Innovation in Graduate Education, 2010
- Northern Illinois University, College of Business, Summer Research Grant, 2007
- Northern Illinois University Student Association: Student Choice Teaching Award, 2007
- Sally A. Webber Excellence in Accountancy Research Award, 2007
- Northern Illinois University, Research & Artistry Grant, 2006
- Outstanding Research Award, Miller College of Business, 2004
- Center for Actuarial Science, Insurance and Risk Management Research Grant, 2004
- Fisher Fellowship in American Business, 2003-2004
- Best Paper Award, International Business and Economics Research Conference, 2002
- George A. and Frances Ball Research Grant, 2002
- George A. and Frances Ball Research Grant, 2001
- Beta Gamma Sigma, 1989
- Beta Alpha Psi, 1988

PUBLICATIONS

- Lee, C., M.E. Riley, R. T. Shortridge, C. Nuxoll. *forthcoming*. Cognitive Bias in Audit Interviews. *Internal Auditor*.
- Ricketts, R., Riley, M.E., and Shortridge, R. 2018. Information Content of IFRS versus GAAP Financial Statements. *Journal of Financial Reporting and Accounting*, 16(1), 120-137.
- Dzuranin, A. Shortridge, R., Smith, P.A. 2015. A Strategy for Assessing an Integrated Ethics Framework Using a Theory Based Approach. *Journal of Business Ethics Education*, (12).
- Ellis, J.B., Riley, M.E., and Shortridge, R. 2015. Incorporating Face-to-Face Peer Feedback in a Group Project Setting. *Journal of Accounting Education*, (33): 4.
- Riley, M.E. and Shortridge, R. 2013. Proposed Changes to Lease Accounting under FASB's Exposure Draft. *CPA Journal*, (June).
- Harp, N., Myring, M., and Shortridge, R. 2013. Do Variations in the Strength of Corporate Governance Still Matter? A Comparison of the Pre- and Post-Regulation Environment. *Journal of Business Ethics*, (May).
- Dzuranin, A. C., Shortridge, R., and Smith, P.A. 2013. Building Ethical Leaders: A Way to Integrate and Assess Ethics Education. *Journal of Business Ethics*, (115): 1.
- Shortridge, R. and Yu, S.C. 2011. The Evolution and Growth of Corporate Control Systems, *Strategic Finance*, (June).
- Myring, M. and Shortridge, R. 2010. Corporate Governance and the Quality of Financial Disclosures. *International Business & Economics Research Journal*, (June).
- Matherly, M. and Shortridge, R. 2009. A Pragmatic Model to Estimate Journal Quality in Accounting, *Journal of Accounting Education*, (March).
- Shortridge, R., and Smith, P.A. 2009. Understanding the Changes in Accounting Thought. *Research in Accounting Regulation*.
- Colquitt, L. Lee, Godwin, N. H., and Shortridge, R. 2007. The Market Assessment of Management Turnover: Evidence from Coaching Changes in the NBA. *The Journal of Business Finance and Accounting* (June/July).
- Myring, M., Shortridge, R., Wrege, W.T. and Chester, A. 2007. The Market Valuation of Earnings in Germany, the United Kingdom, and the United States. *International Business & Economics Research Journal* (July).
- Shortridge, R. and Smith, P.A. 2007. Understanding the Views of Consolidation: Proprietary, Parent, Entity, and the IASB's view. *The CPA Journal* (April).
- Shortridge, R. 2006. Fair-value accounting: What's so Fair? Author response, *The CPA Journal* (July).

- Shortridge, R., Pitner, A., and Wagoner, E. 2006. Fair Value Accounting: A Changing Environment. *The CPA Journal* (April).
- Myring, M., Bloom, R., and Shortridge, R. 2005. The Effect of an Accounting Internship on Subsequent Academic Performance. *Journal of Accounting and Finance Research*.
- Shortridge, R. and Avila, S. 2004. The Impact of Institutional Ownership on the Reinsurance Decision. *Risk Management and Insurance Review* (Fall).
- Shortridge, R. 2004. Market Valuation of Successful versus Non-Successful R&D Efforts in the Pharmaceutical Industry. *Journal of Business Finance and Accounting* (November/December).
- Shortridge, R. and Myring, M. 2004. Defining Principles-Based Accounting Standards. *The CPA Journal* (August).
- Ballou, B., Godwin, N.H., and Shortridge, R. 2003. Firm Value and Employee Attitudes on Workplace Quality. *Accounting Horizons* (December).
- Myring, M., Shortridge, R., and Bloom, R. 2003. The Impact of Statement of Financial Accounting Standard No. 123 on Equity Prices of Computer Software Companies. *Research in Accounting Regulation*.
- Myring, M., Shortridge, R., and Van Alst, L. 2003. The Relationship between Returns and Unexpected Earnings: A Comparison of Australia and the United States. *Journal of Business and Economics Research* (August).

PROFESSIONAL/ACADEMIC CONFERENCE PRESENTATIONS

- Buckless, F., Seetharaman, A., O. Smith, Shortridge, R., Book-end Faculty: Mentoring Junior Faculty and Working with Later Career Faculty
- Panel moderator, American Accounting Association Annual Meeting, New Chair Symposium, San Francisco, California, 2019
- Geerts, G., Hinson, Y., Mayberry, M., Schwartz, N., Shortridge, R., and J. Stopek. Integrating Data Analytics Across the Accounting Curriculum
- Accounting Association Annual Meeting, San Francisco, California, 2019
- Ellis, J., Riley, M., and Shortridge, R. Expanding Soft Skills: Incorporating Feedback in an MAS Capstone Course
- Conference on Teaching and Learning, Atlanta, Georgia, 2014
 - American Accounting Association Annual Meeting, Atlanta, Georgia, 2014
- Dzurainin, A., Shortridge, R. and Smith, P.A. A Strategy for Assessing Ethical Awareness and Decision-Making Using a Theory Based Approach
- Ethics Consortium, American Accounting Association Annual Meeting, Atlanta, Georgia, 2014
- Shortridge, R., Panel Discussion, Community College Strategies - Identifying Talented Accounting Students
- American Accounting Association Annual Meeting, Atlanta, Georgia, 2014

Riley, M. and Shortridge, R. Investments and Fair Value: Classification, Impairment & Assumptions Exercise

- Federation of Schools of Accountancy, Chicago, Illinois, 2012

Shortridge, R. Teaching Fair Value in the Accounting Curriculum: Approaches and Techniques, Panel Discussion

- American Accounting Association National Meeting, Denver, Colorado, 2011

Riley, M., Ricketts, R. and Shortridge, R. Investors' Use of Information in Financial Statements: A Comparison using Financial Statements Prepared under IFRS and U.S. GAAP

- American Accounting Association Midwest Regional Meeting, Chicago, Illinois, 2010

Shortridge, R. Incorporating Valuation Concepts into the Accounting Curriculum

- Conference on Teaching and Learning in Accounting, San Francisco, California, 2010
- Accounting Program Leadership Group, Memphis, Tennessee, 2009
- American Accounting Association Midwest Meeting, St. Louis, Missouri, 2009

Myring, M. and Shortridge, R. Corporate Governance and the Quality of Financial Disclosures

- International Business and Economics Research Conference, Las Vegas, Nevada, 2009

Shortridge, R. Using Structured and Unstructured Cases to Teach Business Valuation?

- American Accounting Association National Meeting, New York, New York, 2009

Godwin, N. H., Key, K., and Shortridge, R. The Impact of Investor Sentiment on Market Behavior: An Evaluation of Trends in NBA Betting Markets

- American Accounting Association Midwest Regional Meeting, St. Louis, Missouri, 2007

Shortridge, R. and Matherly, M. A Pragmatic Approach to Evaluating Research Productivity in Accounting

- American Accounting Association National Meeting, Washington D.C., 2006
- American Accounting Association Southeastern Regional Meeting, Charlotte, North Carolina, 2005

Colquitt, L. Lee, Godwin, N. H., and Shortridge, R. The Market Assessment of Management Turnover: Evidence from Coaching Changes in the NBA

- American Accounting Association Southeastern Regional Meeting, Charlotte, North Carolina, 2005

Bloom, R., Myring, M., and Shortridge, R. The Effect of an Accounting Internship on Subsequent Academic Performance

- American Academy of Accounting and Finance, New Orleans, Louisiana, 2004

Shortridge, R. and Wagoner, E. The Impact of SFAS 141 and SFAS 142 on the Valuation of Intangible Assets

- American Academy of Accounting and Finance, New Orleans, Louisiana, 2004

Shortridge, R. and Avila, S. The Impact of Institutional Ownership on the Reinsurance Decision

- American Academy of Accounting and Finance, New Orleans, Louisiana, 2003

Myring, M., Shortridge, R., and Chester, A. The Relationship between Returns and Unexpected Earnings: A Comparison of Germany, The United Kingdom, and The United States

- American Academy of Accounting and Finance, New Orleans, Louisiana, 2003
- International Business and Economics Research Conference, Las Vegas, Nevada, 2003

Ballou, B., Godwin, N.H., and Shortridge, R. Firm Value and Employee Attitudes on Workplace Quality

- American Accounting Association Ohio Regional Conference, Columbus, Ohio, 2003

Myring, M., Shortridge, R., and Van Alst, L. The Relationship between Returns and Unexpected Earnings: A Comparison of Australia and the United States

- International Business and Economics Research Conferences, Las Vegas, Nevada, 2002

Shortridge, R. Measuring R&D Success: A Study of New Drug Approvals in the Pharmaceutical Industry

- American Accounting Association National Meeting, Atlanta, Georgia, 2001
- American Accounting Association Ohio Regional Meeting, Cleveland, Ohio, 2001

UNIVERSITY SERVICE

Northern Illinois University

University

Curricular Dean's (interim), Committee Member, 2019
Strategic Enrollment Management, Committee Member, 2019
University Graduate Assistant Task Force Member, 2017-2018
President's Chief of Staff Search, Committee Chair, 2017
University Program Prioritization Task Force, 2015-2016
University Advisory Committee to Board of Trustees, 2014-2017
Vice President of Administration and Finance, Search Committee, 2014
Academic Planning Council, 2013-2016
University Council, 2009-2012
Blue Ribbon Work-Load Policy Task Force, 2010-2011
Baccalaureate Review Task Force, 2009-2010
Committee on Undergraduate Academic Environment, 2007-2008
Graduate Colloquium Committee, 2007-2009

College

Strategic Enrollment Management Committee (Chair), 2019-present
College of Business Senate, 2015-present
Strategic Planning Council, 2010-present
AACSB Visit Planning Committee, 2012-2015 and 2017-2018
Differential Tuition Committee, 2011-2012
Academically Qualified Task Force, 2009-2010
Summer Research Grant Review Committee, 2008-2011

Department

Faculty Advisor, ALPFA, 2017- present
Accountancy Leadership Advisory Council (ALAC) Faculty Advisor, 2011-2015
Curriculum Committee, Committee Member, 2005-2008 and Ex-Officio Member, 2010-2015
Assessment Team, Team member, 2005-2008, Ex-Officio Member, 2011-2015
Policy Committee, Committee Member, 2005-2008 and Ex Officio Member, 2010-2015
Department Strategic Planning, 2010-2011
Personnel Committee, Committee Member, 2008-2010 and Ex officio Member, 2016-present
Faculty Recruiting Committee, Committee Member, 2006-2009 and 2015-2018
Summer Research Grants, Committee Member, 2008-2011
Committee Member, 2008-2011

Ball State University***University***

John W. Fisher Faculty Research Fellowship Selection Committee, 2003-2004

College

Curriculum Integration Committee (Establishing/Using a Core Vignette), 2004-2005
Committee Member, 2004-2005
Beta Gamma Sigma, Treasurer, 2003-2005
Faculty Development Committee, 2002-2005 and Chair 2003-2004
Commencement Committee, 2002-2004
Structure Committee, 2001

Department

External Advisory Board, Faculty Representative 2003-2004
Curriculum Committee, 2003-2005
Lilly Grant Committee (Making Accounting Principles Exciting), 2002-2003
Faculty Recruiting & Hiring Committee, 2002
Technology Integration Committee, 2000-2001

University of North Carolina at Wilmington***College***

MBA Programs, Teaching Team Member, 1999-2000

Department

Accountancy and Business Law Recruiting Committee, 1999-2000

PROFESSIONAL SERVICE***AACSB***

Visit Team Member, University of Nevada Las Vegas, 2019

Federation of Schools of Accountancy

FSA/APLG Merger Task Force, 2018-2019
Past President, 2017-2018
President, 2016-2017
Vice-President/President-Elect, 2015-2016
Secretary, 2014-2015
Audit Committee, 2014-2016
Board of Directors, 2013-2018

American Accounting Association, FAR Innovation in Accounting Education Selection Committee, Chair, 2019, Committee member 2018

American Accounting Association, Big Thinker Conference Program Committee, 2016

American Accounting Association, Membership Advisory Committee, 2015-present

American Accounting Association, Innovation in Accounting Education Selection Committee, 2011-2012 and 2014-2015

American Accounting Association, Teaching and Learning Section, Section Liaison, 2011-2012

American Accounting Association, Midwest Steering Committee Governing Board, 2006-2010, Vendor Coordinator, 2010, and Financial Accounting and Reporting Coordinator, 2006

American Accounting Association, Financial Valuation Task Force, 2007-2009, Chair, 2008-2009

Issues in Accounting Education, Editorial Review Board, 2007-2009

American Accounting Association, Wildman Award Selection Committee, 2006-2007

American Accounting Association, Financial Accounting & Reporting Section Nominating Committee, 2005-2006

AICPA

CPA Exam Writer, AICPA-ACT Item Writers' Workshop, 2004

PROFESSIONAL MEMBERSHIPS

- American Accounting Association
- American Institute of Certified Public Accountants
- Illinois CPA Society

PROFESSIONAL CERTIFICATIONS

- Certified Public Accountant, Indiana, inactive, (Registered in Illinois)

PROFESSIONAL EXPERIENCE

Various Public Accounting, Indiana

Tax Consultant & Senior Accountant, 1990-1994

Ernst & Young, Indianapolis, Indiana

Staff Accountant, 1989-1990

COMMUNITY SERVICE

- Board of Directors, Opportunity House, DeKalb County, 2018-present